

Press release for AMTS 2019

SITEC Laser Technology Shanghai Co., Ltd. – newcomer at the AMTS 2019

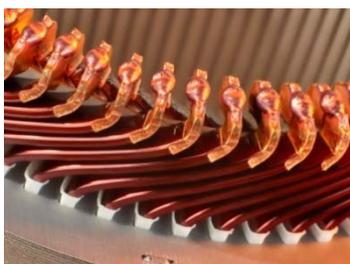
For years Chinese fairs have been a fix point in SITECs annual event calendar. Since its first attendance in 2005, SITEC was happy to join several fairs and congresses as exhibitor or visitor. After visiting this year's CIMT in Beijing "we are happy to exhibit at the Shanghai AMTS for the first time" says SITECs managing director Dr. Jörg Lässig.

He further announced that with the foundation of the company's first Chinese subsidiary – SITEC Laser Technology Shanghai Co., Ltd. – another conclusive step in SITECs successful and sustainable development could be finalized. "This will shorten the distance, especially to our Chinese customers and helps us to deliver an even better sales and service experience" he says. The company's own engagement is to be understood as complement to the long term partnerships with different service and industrial solution providers. "We will continue the cooperation with our strong and reliable partners and won't forget that without their engagement SITEC wouldn't have been as successful as it was in recent years" the managing director assures.



Pic: SITEC office at German Center Shanghai

As a well-known manufacturer of automated assembly, Laser and ECM systems SITEC has realised many projects on the Chinese market in the past 15 years. Starting with machines required for the manufacturing of gearbox components, especially automatic transmissions, SITEC aims "to grow with the challenges our customers are facing, as they now increasingly produce components used for eMobility and alternative energies". Electrical pumps, stators and fuel cells are representing this new kind of automotive components. Dr. Lässig adds "Expertise in the laser machining of copper is absolutely crucial in this context. And we have it." In its headquarter in Chemnitz (Germany), SITEC is developing new manufacturing technologies using a wide range of laser sources. Its in-house laser laboratory will certainly also be available to SITECs Chinese customers.



Pic: Laser welding machines for stators

The name SITEC is synonymous with technological leadership, not only in the laser machining of materials but also in automated assembly and electrochemical metalworking. With its 270 employees in Germany and its - for the moment – small team located in the centre of Shanghai SITEC is able to give answers on most of the questions its customers come up with.

As a general contractor and system supplier, the company designs, manufactures and delivers production facilities for a variety of industries worldwide. Its system and process portfolio ranges from flexible standard machines to customized and fully automated high-volume production systems, in particular for laser manufacturing and automated assembly tasks.



Pic: Fully automated production line

The automotive industry has formed the biggest share in the company's 28 years history and will be the branch SITEC is focussing on in China as well. Programmes such as "China 2025" address the shift to eMobility being one of the major projects within the next years for Chinese companies and research institutes. SITEC has also understood to form teams developing new welding or assembly processes which are necessary for the high requirements of the eMobility component production. Having the R&D centre in Chemnitz is not an issue as the fast and reliable Chinese physical and digital infrastructure allows being as close as possible for SITEC Germany and its new subsidiary in China.

SITEC is glad supporting a vast number of satisfied customers around the globe. With a visit at the 2019 AMTS interested persons can do the first step joining them. SITEC is taking the challenge and will be able to support its Chinese customers with qualified Chinese staff from now on.

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